

# NCRC

NORTHERN CARLETON  
RECREATION CENTRE

*Town of*  
**Florenceville  
Bristol**  
*French Fry Capital of the World®*



## ABOUT THE **FACILITY**

The Recreation Centre will be an expansion to our existing Northern Carleton Civic Centre.

It will be an accessible, multi-purpose facility that will allow more access to programs, services and events.

This will be a facility for all ages and abilities in our region to come together for recreation.

Construction began in the Spring of 2021, to be completed in 2022.



## FEATURES

- ▲ Gymnastics Training Facility
- ▲ Multi-Purpose Gymnasium Floor
- ▲ Walking Track
- ▲ Rock Climbing Wall
- ▲ Community Room

**NC  
RC**

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## SPONSORSHIP PACKAGES

We are now offering new opportunities to support our community with sponsorship packages developed for all financial levels. All sponsors will be acknowledged in the new multi-purpose recreation facility. Our top sponsors will receive valuable recognition as well as other benefits and promotional opportunities. Smaller sponsorships will go towards facility features. Advertising will be done for you through social media and our slideshow. You could even have your name boldly displayed on our new scoreboard!

Your involvement will demonstrate your commitment and dedication to our community and your sponsorship will be acknowledged and appreciated for years to come.

### PREMIUM SPONSORSHIP \$100,000

- ▲ 10 years naming rights to either the gymnastics facility or gymnasium floor (first-come, first-serve basis and subject for review).
- ▲ Free facility usage up to 75 hours (subject to availability).
- ▲ Official lunch and private tour for sponsors.
- ▲ Have a short speech at opening ceremony.
- ▲ Sponsor acknowledged through newspaper and radio advertising.
- ▲ Logo recognition on direct delivered programs.
- ▲ Logo printed in NCRC brochures.
- ▲ Includes the Bronze Package items.



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## PLATINUM SPONSORSHIP

\$25,000

- ▲ 10 years naming rights to either the community room, rock climbing wall or walking track (first-come, first-serve basis and subject for review).
- ▲ Free facility usage up to 50 hours (subject to availability).
- ▲ Official lunch and private tour for sponsors.
- ▲ Have a short speech at opening ceremony.
- ▲ Sponsor acknowledged through newspaper and radio advertising.
- ▲ Includes the Bronze Package items.



## GOLD SPONSORSHIP

\$10,000

- ▲ Free community room usage up to 25 hours (subject to availability).
- ▲ Official lunch and private tour for sponsors.
- ▲ Sponsor acknowledged through newspaper and radio advertising.
- ▲ Includes the Bronze Package items.

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## SILVER SPONSORSHIP

\$5,000

- Free community room usage up to 5 hours (subject to availability).
- Sponsor acknowledged through radio advertising.
- Includes the Bronze Package items.



## BRONZE SPONSORSHIP

\$1,000

- Tax deduction - subject to Canada Revenue Agency guidelines.
- Sponsor acknowledged with logo link on the Florenceville-Bristol town website.
- Sponsor acknowledged through social media (Facebook and Instagram).
- Sponsor acknowledged during Grand Opening.
- Sponsor acknowledged in thank you announcement.
- Advertising slide on our lobby rolling slideshow.
- Sponsor acknowledged in town newsletter.
- A place on the sponsorship wall.

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## BUY A PIECE OF THE NCRC

\$150 – \$500

**Make a donation towards the furniture, gymnastic foam pit or equipment.**

- ▲ Tax deduction - subject to Canada Revenue Agency guidelines.
- ▲ Sponsor acknowledged through social media (Facebook and Instagram).
- ▲ Advertising slide on our lobby rolling slideshow.



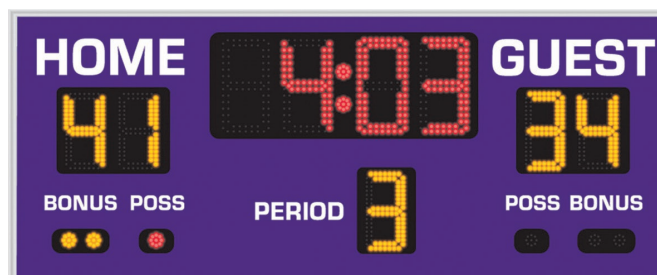
## SCOREBOARD SPONSORSHIP

\$10,000

- ▲ Tax deduction - subject to Canada Revenue Agency guidelines.
- ▲ Sponsor name displayed in bold on the scoreboard in the gymnasium for 5 years.
- ▲ Complimentary use of the facility multi-purpose rooms for 1 corporate function (subject to availability).
- ▲ Public announcements.

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SPONSORSHIP PACKAGES	PREMIUM \$100,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,000	BUY A PIECE OF THE NCRC \$100 – \$500
Tax deduction - subject to Canada Revenue Agency guidelines	✓	✓	✓	✓	✓	✓
Sponsor acknowledged through social media (Facebook and Instagram)	✓	✓	✓	✓	✓	✓
Advertising slide on our lobby rolling slideshow	✓	✓	✓	✓	✓	✓
A place on the Sponsorship Wall	✓	✓	✓	✓	✓	
Sponsor acknowledged in our thank you announcement	✓	✓	✓	✓	✓	
Acknowledgement with logo link on the town website	✓	✓	✓	✓	✓	
Sponsor acknowledged during Grand Opening	✓	✓	✓	✓	✓	
Sponsor acknowledged in town newsletter	✓	✓	✓	✓	✓	
Sponsor acknowledged through radio advertising	✓	✓	✓	✓		
Free multi-purpose room usage (subject to availability)			25 Hours	5 Hours		
Sponsor acknowledged through newspaper advertising	✓	✓	✓			
Official lunch & private tour for sponsors	✓	✓	✓			
Free facility usage (subject to availability)	75 Hours	50 Hours				
Have a short speech at opening ceremony	✓	✓				
10 year naming rights to either the Community Room, Walking Track or Rock Climbing Wall (first-come, first-serve basis)		✓				
Logo recognition on direct delivered programs	✓					
Logo included in NCRC brochures	✓					
10 year naming rights to either the Gymnastics Facility or Gymnasium Floor (first-come, first-serve basis)	✓					



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# SPONSORSHIP FORM

☐ PREMIUM - \$100,000

☐ PLATINUM - \$25,000

☐ GOLD - \$10,000

☐ SILVER - \$5,000

☐ BRONZE - \$1,000

☐ BUY A PIECE OF THE NCRC  
- \$150-\$500

☐ SCOREBOARD- \$10,000

Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Number: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Please use the following name(s) in acknowledgement: \_\_\_\_\_

☐ I (we) wish to remain anonymous.

Please also send along a vector (.ai, .eps, .pdf) or a high resolution png or jpg image of your corporate logo for advertising opportunities.

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19 Station Road  
Florenceville-Bristol, NB E7L 3J8  
For information: [nccc@florencevillebristol.ca](mailto:nccc@florencevillebristol.ca)  
E-transfer: [office@florencevillebristol.ca](mailto:office@florencevillebristol.ca)



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